

SUSTAINABLE DESTINATION PLAN FOR THE ANCIENT CITIES OF UPPER MYANMAR (MANDALAY, INWA, AMARAPURA, SAGAING, MINGUN) FOR THE ITALIAN MINISTRY OF FOREIGN AFFAIRS AND INTERNATIONAL COOPERATION (MAECI)

Geographical area	Asia
Country	Myanmar
Site of intervention	Region of Mandalay
Title	Sustainable Destination Plan for the Ancient Cities of Upper Myanmar (Mandalay, Inwa, Amarapura, Sagaing, Mingun)
Project goals	Affected by a complex process of political, social and economic transition, in the next few years Myanmar is destined to become an increasingly attractive tourist destination, in view of the extraordinary historical cultural and environmental heritage it can offer to international tourists. The Sustainable Destination Plan developed by LaGeS aims to promote tourism in the district of the Ancient Cities of Upper Myanmar (ACUM) in a perspective of economic and social sustainability. In particular, it aims to protect and enhance and area's tangible and intangible cultural heritage.
Duration	24 months (2015-2016)
Funding	465,000 Euros
Funding body	Ministry of Foreign Affairs Directorate General for Development Cooperation (DGCS)
Partners	<ul style="list-style-type: none"> • MOHT Ministry of Hotels and Tourism of Myanmar • MONPED Ministry of National Planning and Economic Development • MOCDANM Ministry of Culture, Department of Archaeology and National Museum • University of Mandalay